

# THE WALL STREET JOURNAL

FRIDAY, JANUARY 7, 2000 W1

## Business

RANK	TITLE AUTHOR / PUBLISHER	WSJ SALES INDEX	
		THIS WEEK	LAST WEEK
1	<b>Who Moved My Cheese?</b> Spencer Johnson / Putnam (H)	58	82
2	<b>Rich Dad, Poor Dad</b> R. Kiyosaki, S. Lechter / TechPress (P)	16	29
3	<b>The Millionaire Next Door</b> T. Stanley, W. Danko / Longstreet Press (P)	16	38
4	<b>7 Habits of Highly ...</b> Stephen Covey / Fireside (P)	13	25
5	<b>The New New Thing</b> Michael Lewis / Norton (H)	13	44
6	<b>Unofficial Guide ... Online</b> Jason R. Rich / IDG (P)	11	New
7	<b>Motley Fool Investment ...</b> David and Tom Gardner / Fireside (P)	10	19
8	<b>J.K. Lasser's ... Tax</b> J.K. Lasser / Macmillan (P)	10	-
9	<b>Roaring 2000's</b> Harry Dent / Simon & Schuster (P)	9	15
10	<b>Ernst &amp; Young Tax Guide</b> Ernst & Young / John Wiley (P)	9	-

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11	<b>What Color ... Parachute?</b> R. Bolles / Ten Speed Press (P)	9	13
12	<b>Roaring 2000's Investor</b> Harry Dent / Simon & Schuster (H)	6	14
13	<b>Six Sigma</b> M. Harry, R. Schroeder / Doubleday (H)	6	New
14	<b>Marketing Online ...</b> B. Smith, F. Catalano / IDG (P)	6	-
15	<b>How to Become CEO</b> Jeffrey J. Fox / Hyperion (P)	5	13

The Wall Street Journal's list ranks nationwide sales of hardcover books during the week ended last Saturday at more than 2,500 Barnes & Noble, B. Dalton, Bookland, Borders, Walden, Books & Co., Bookstar, Bookstop, Borders, Brentano's, Cokes, Cokes-Smith, Crown, Doubleday, Simon & Schuster, Super Crown and Waldenbooks.com and Amazon.com. A sales index of 100 is equivalent to the median number of copies of the No. 1 fiction best-selling titles sold each week during 1999. \*The business sales index is adjusted to reflect median sales of 1999's No. 1 fiction bestseller, calculated using sales only from these bookstores (Barnes & Noble, Books-a-Million, Crown, Amazon.com and Barnesandnoble.com) that contribute to the business bestsellers list. (P) Periodic (H) Hardcover. A dash (-) indicates a book not new to the list, but whose sales did not register on the index for the previous week.

