



Agenda

J.D. Power and Associates
INTERNATIONAL AUTOMOTIVE ROUNDTABLE MEETING
Four Seasons Hotel—Las Vegas, Nevada

THURSDAY, FEBRUARY 1ST

- 2 PM Steve Goodall, President, J.D. Power and Associates
Annual Automotive Franchise Review
- 6 PM Cocktail Reception
- 7 PM Dinner
- EVENING KEYNOTE SPEAKER
- 8 PM Dr. Bernd Pischetsrieder, Member of the Board of Management, Volkswagen AG

FRIDAY, FEBRUARY 2ND

- 7 AM Breakfast
- 8 AM Meeting Begins
- James Healey, Automotive Editor, USA Today
- Dr. Mikel Harry, Founder and CEO, Six Sigma Academy
- Mark Hoffman, Chairman and CEO, Commerce One, Inc.
- Coffee Break
- Andrew Taylor, President and CEO, Enterprise Rent-A-Car
- John Morgridge, Chairman, Cisco Systems
- MORNING KEYNOTE SPEAKER
- Michael Jackson, CEO, AutoNation
- 12 NOON Lunch
- AFTERNOON KEYNOTE SPEAKER
- Jim Press, Executive Vice President, Toyota Motor Sales, U.S.A.
- John Holt, President and CEO, The Cobalt Group
- Coffee Break
- Retailer Panel
- Moderators: — Dave Power, Chairman, J.D. Power and Associates
— Keith Crain, Publisher, Automotive News
- Retailer Participants:
 - John Bergstrom, Chairman and CEO, Bergstrom Corporation
 - Bert Boeckmann, President, Galpin Motors
 - Dave Conant, President, Conant Auto Retail Group
 - Hank Faulkner, President, Faulkner Automotive Group
 - Greg Penske, President, Penske Automotive Group
 - Joe Serra, President, Serra Automotive
- J Mays, Vice President-Design, Ford Motor Company
- 5:00 PM Meeting Adjourns